

# Good Food for All

Alleviating hunger has never been more vital. That's why in addition to food purchases and funding for emergency food services, BJ's Charitable Foundation® supports innovative solutions such as this Feeding America® program that connects needy families with federal food assistance.

## Feeding America SNAP Outreach, New Jersey

Mary Ruth Herbers, SNAP Outreach Director at Feeding America, says food insecurity is a major issue in America. In 2010 alone, 37 million people sought help from Feeding America-affiliated food banks. Many were eligible for SNAP benefits from the federal government but hadn't applied. Why? Perhaps they'd never needed assistance before or were unaware that they qualified.

Or, perhaps they feared government involvement in their lives. Misperceptions such as these are why outreach is so important. During the first months of 2010, three New Jersey food banks utilized funding from BJ's Charitable Foundation and reached out statewide to thousands of families that had used emergency food services in the past year, directly assisting over 1,000 of them in completing their applications for SNAP benefits. Using their new outreach skills, emergency food personnel have gone on to help many more families get the benefits they need to thrive and grow.

✓ The USDA's Supplemental Nutrition Assistance Program (SNAP) once known as "food stamps," is now available through EBT to help families meet their daily needs for healthy, nutritious food. BJ's accepts EBT in all Club locations.



Since 2005, BJ's Charitable Foundation has given more than \$10.5 million to over 1,000 community organizations in the 15 states where BJ's Clubs are located. The bulk of its grants fund organizations that provide services in the areas of hunger prevention, self-sufficiency, healthcare and education to those in need. For more information, visit [www.bjs.com/charity](http://www.bjs.com/charity).



## The Salvation Army Angel Giving Tree® Returns to BJ's

BJ's and The Salvation Army want to thank BJ's Members for their generous past support of The Angel Giving Tree program.

This year the need is greater than ever, and it's easy to help make a holiday wish come true for a child in need. Simply **select an ornament with a child's wish from the Angel Giving Tree, located by the Club entrance from November 19 through December 9.** After purchasing your gift, place it in the Angel Giving Tree donation bin for delivery in time for the holidays.

Your thoughtfulness will brighten the day for a young boy or girl. Thank you!