

MAIL-IN REBATE | OFFER VALID 09/15/2017 – 10/15/2017

# GET \$20 BY MAIL

with the purchase of groceries<sup>†</sup> AND ONE (1) 24-pack (equivalent or larger) of HEINEKEN<sup>®</sup> or HEINEKEN<sup>®</sup> Light in 12 oz. bottles or cans.

*Minimum groceries<sup>†</sup> purchase of \$100 required (excl. sales tax).*

*See reverse side for details.*



\*Name (please print) \_\_\_\_\_ \*Date of Birth MM/DD/YY

\*Street Address (no P.O. Boxes) \_\_\_\_\_

\*City, State, ZIP \_\_\_\_\_ Phone (including area code) \_\_\_\_\_

E-Mail Address \_\_\_\_\_ Retailer Name (where you obtained this offer) \_\_\_\_\_

I certify that I am 21 years of age or older and that the information provided herein is correct. I understand that providing false information is illegal and that incomplete forms and forms received without a signature will be void and not redeemed or returned. By signing, I acknowledge that I have read and understand the Terms and Conditions of this Rebate Offer printed below and that I have complied with them in full.

\_\_\_\_\_  
 \*Signature *\*Required Fields* ☐ Yes, I'd like to receive special offers and news about HEINEKEN® products.

**TERMS AND CONDITIONS OF REBATE OFFER: MUST BE A RESIDENT OF A VALID STATE AND AT LEAST 21 YEARS OF AGE OR OLDER AT TIME OF PURCHASE.**

Offer valid in all states EXCEPT AL, IN, LA, ME, MD, NH, MN, TX, UT & WV.

No beer purchase required in AR, HI, KY, MN, MO, NJ, NC & VT.

To receive \$20 through this mail-in rebate, you must purchase \$100 worth or more (excl. sales tax) of groceries\* AND ONE (1) 24-pack (equivalent or larger) of HEINEKEN® or HEINEKEN® Light in 12 oz. bottles or cans. Residents of VA are eligible for a rebate equal to 50% of the normal retail price of the beer (excl. sales tax), up to a maximum of \$20. Residents of AR, HI, KY, MN, MO, NJ, NC & VT must purchase \$100 worth or more (excl. sales tax) of groceries **WITHOUT PURCHASING ANY BEER**. In all other states where the purchase of multiple items is required, rebate will be applied to each item on a proportionate basis unless stated otherwise.

\*Groceries excludes alcohol, lottery tickets, gas, tobacco, money orders, postage stamps, gift cards and prescription pharmacy purchases.

- This completed Official Mail-In Rebate Offer Form
- The cutout of the original UPC label for EACH qualifying product packaged with a UPC label
- The original cash register receipt(s) with EACH qualifying product price circled

Inmar Rebate Center  
 Attn: Heineken & Groceries  
 Program XXXXXX  
 P.O. BOX 426008  
 Del Rio, TX 78842-6008

**REDEMPTION:** Maximum of one (1) rebate per individual, household, family or street address. Photocopies of the cash register receipt(s), UPC label(s) or this Official Mail-In Rebate Form will not be accepted or returned (unless otherwise prohibited by law). Signature is required on Rebate Offer Form. HEINEKEN USA Inc. reserves the right to confirm rebate recipient's identification and age. Tax remains the responsibility of the consumer. Offer may not be combined with any other offer. Offer not available to organizations or groups, or to employees of HEINEKEN USA Inc., its affiliated companies and agencies, licensed alcohol beverage suppliers, wholesalers, and retailers, or members of their immediate families or households. HEINEKEN USA Inc. is not responsible for lost, misdirected, illegible, incomplete, erroneous, late, or postage-due rebate requests and reserves the right to reject any rebate submission that it determines, in its sole discretion, is not in full compliance with these Terms and Conditions. Fraudulent submissions may result in federal prosecution. We will only use your data in accordance with our Privacy Policy, which you can review at <http://heinenusa.com/privacy-cookie-policy/>. By submitting this Rebate Offer Form, you hereby agree to Sponsor's collection and use of your personal information and acknowledge that you have read and accepted Sponsor's Privacy Policy. Allow 8-10 weeks for delivery of rebate check. Void where prohibited, taxed or restricted by law. Original cash register receipt(s) must be dated between 09/15/2017 and 10/15/2017. All requests for a rebate must be postmarked no later than 10/30/2017 and received by 11/14/2017. Offer NOT redeemable in store. For questions or to check the status of your refund, please visit <https://inmarrebates.com>.

Enjoy HEINEKEN® Responsibly.

©2017 HEINEKEN® Lager Beer. HEINEKEN® Light Lager Beer. Brewed in Holland.

Imported by HEINEKEN USA Inc., White Plains, N.Y.

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