


# PRODUCT RECALL

|                                 |  |
|---------------------------------|--|
| <b>Date:</b>                    | 5/5/2023   |
| <b>Manufacturer:</b>            | PepsiCo  |
| <b>Article Numbers/Product:</b> | 19572 - Frito Lay Pick N' Pack for Lays Classic Potato Chips |
| <b>UPC</b>                      | 0028400720151  |
| <b>Clubs Sold In:</b>           | 1, 18, 20, 34, 101, 159 and 353 only                         |
| <b>Dates Sold:</b>              | April 16th, 2023- May 5th, 2023                              |

*Consumers who have questions can contact Frito-Lay Consumer Relations at 1-800-352-4477 (9 a.m.- 4:30 p.m. CST, Monday- Friday)*

|  |  |
|--|--|
| <p><b>Must have both</b><br/>Guaranteed Fresh<br/>18 Jul 2023<br/>766310618</p> <p><b>And any one of these</b><br/><b>Manufacturing Codes</b></p> <p>105 04:55<br/>105 04:56<br/>105 04:57<br/>105 04:58<br/>105 04:59<br/>105 05:00<br/>105 05:01<br/>105 05:02</p> |  |
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**Post Until: 11/5/2023**

## COMPANY ANNOUNCEMENT

# Frito-Lay Issues Allergy Alert on Undeclared Milk in Lay's Classic Potato Chips Distributed in Connecticut, Maine, Massachusetts, and New Hampshire

When a company announces a recall, market withdrawal, or safety alert, the FDA posts the company's announcement as a public service. FDA does not endorse either the product or the company.

[Read Announcement](#)[View Product Photos](#)

## Summary

**Company Announcement Date:**

May 04, 2023

**FDA Publish Date:**

May 04, 2023

**Product Type:**

Food &amp; Beverages

Snack Food Item

Allergens

**Reason for Announcement:**

Undeclared milk

**Company Name:**

Frito-Lay

**Brand Name:**

Lay's

**Product Description:**

Classic potato chips

## Company Announcement

**PLANO, Texas** – May 4, 2023 – Frito-Lay today issued a voluntary recall of a limited number – 146 bags – of 13 oz. and 15 5/8 oz. of Lay's Classic Potato Chips that may contain undeclared milk ingredients from sour cream and onion potato chips. The recall is the result of an investigation following a consumer complaint. Those with an allergy or severe sensitivity to milk run the risk of a serious or life-threatening allergic reaction if they consume product contained inside the recalled bags.

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| Product Description                            | Size                | UPC           | Code Date & Manufacturing Code   |
|--|---------------------|---------------|--|
| Lay's Classic Party Size<br>Potato Chips       | 13 oz.<br>(368.5 g) | 028400310413  | <p><i>Must have both</i><br/>Guaranteed Fresh<br/>18 Jul 2023<br/>766310622</p> <p><b><i>And any one of these<br/>Manufacturing Codes</i></b></p> <p>105 04:55<br/>105 04:56<br/>105 04:57<br/>105 04:58<br/>105 04:59<br/>105 05:00<br/>105 05:01<br/>105 05:02</p> |
| Lay's Classic Mix and<br>Match Potato<br>Chips | 15 5/8 oz (442.9 g) | 0028400720151 | <p><i>Must have both</i><br/>Guaranteed Fresh<br/>18 Jul 2023<br/>766310618</p> <p><b><i>And any one of these<br/>Manufacturing Codes</i></b></p> <p>105 04:55<br/>105 04:56<br/>105 04:57<br/>105 04:58<br/>105 04:59<br/>105 05:00<br/>105 05:01<br/>105 05:02</p> |

The products were distributed to grocery, club and convenience stores in Connecticut, Maine, Massachusetts, and New Hampshire, and consumers would have been able to purchase them as early as April 16, 2023.

No other Lay's products, flavors, sizes or variety packs are recalled.

No allergic reactions related to this matter have been reported to date. If consumers have an allergy or severe sensitivity to milk, they are encouraged not to consume the product and discard it immediately. Frito-Lay has informed the FDA of this action.

Consumers with the product described below can contact Frito-Lay Consumer Relations at 1-800-352-4477 (9 a.m. – 4:30 p.m. CST, Monday-Friday).

The specific recalled product information is listed below:

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## Company Contact Information

### Consumers:

Frito-Lay Consumer Relations

📞 1-800-352-4477

### Media:

✉ [FLNAFrito-LayMediaServices@pepsico.com](mailto:FLNAFrito-LayMediaServices@pepsico.com) (mailto:FLNAFrito-LayMediaServices@pepsico.com)

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## Product Photos





[↶ More Recalls, Market Withdrawals, & Safety Alerts \(/safety/recalls-market-withdrawals-safety-alerts\)](#)