

PRODUCT RECALL

Date:	3/4/2020
Manufacturer:	Goodyear Tire
Article Number:	231085
Item:	Goodyear P255/65R18 109S SL Fortera HL
DOT Numbers:	4BXMARDR4419 4BXMARDR4519
Dates Sold:	11/1/2019 through 3/4/2020

If you have any questions, please call Goodyear Customer Assistance Center at 1-800-321-3267 between 8:30 AM – 5:30 PM ET Monday through Friday.



Post Until: 9/4/2020

The Goodyear Tire & Rubber Company

Akron, Ohio 44316-0001

February 24, 2020

IMPORTANT SAFETY RECALL **NHTSA RECALL NO. 20T002**

Goodyear P255/65R18 109S Fortera HL

Dear Dealer:

This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act. Goodyear has determined that a defect which relates to motor vehicle safety exists in certain Goodyear Fortera HL tires, size P255/65R18 109S, manufactured in weeks 4419 and 4519 (mid-November). Goodyear is therefore conducting a voluntary tire recall.

What is the Problem?

Certain tires may have been built incorrectly due to a tire machine malfunction that may result in out of specification belt widths that could result in belt separation which could lead to loss of vehicle control potentially resulting in a crash.

What Tires are Covered?

This recall involves the following tires only:

Size	Type	Product Code	DOT Number
P255/65R18 109S	Goodyear Fortera HL	151-559-248	4BXMARDR4419 - 4519

What Should You Do?

First, please check your inventory for any unsold subject tires. Any such tires found in inventory must not be sold and must be returned through the warranty return process described in the enclosed Goodyear Product Service Bulletin. *It is a violation of Federal law to sell or lease a new or used tire covered by this recall.*

Second, we ask that you contact any consumers or other dealers who may have purchased one of these tires from you and ask for the tires to be returned for replacement. The enclosed Product Service Bulletin provides details about this program. We are also enclosing a Goodyear consumer letter that can be forwarded to customers who purchased these tires and a sample letter that can be included using your own letterhead.

Questions?

If you have questions, please contact your Goodyear National Field Manager Product Service. Contact information for your Goodyear National Field Manager Product Service, can be found in the Goodyear Adjustment Procedure Guide or on Goodyear Tire-HQ.

If further assistance is required for any reason, including difficulty in obtaining free replacement tires, please contact Goodyear Consumer Relations by calling toll free 1-800-592-3267.

Sincerely,

The Goodyear Tire & Rubber Company

Enclosures

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