

PRODUCT RECALL

Date:	6/23/2023
Manufacturer:	ZURU
Article Numbers/Product:	280170- Baby Shark Sing and Swim Bath Toy
Model Number:	25282
Date Code:	DG20190501 through DG20220619
Dates Sold:	11/1/2021 through 11/1/2022

Members should contact Zuru toll-free at 833-820-0839 from 8 a.m. to 7 p.m. ET Monday through Friday or online at <https://www.recallrtr.com/bathshark> or www.Zurutoys.com and click on "Recalls" at the top of the page for more information.



Post Until: 12/23/2023



United States
CONSUMER PRODUCT
SAFETY COMMISSION

Zuru Recalls 7.5 Million Baby Shark and Mini Baby Shark Bath Toys With Hard Plastic Top Fins Due to Risk of Impalement, Laceration and Puncture Injuries to Children



Recalled Robo Alive Junior Baby Shark Sing & Swim Bath Toy in yellow



Name of Product:

Robo Alive Junior Baby Shark Sing & Swim Bath Toys (full-size) and Robo Alive Junior Mini Baby Shark Swimming Bath Toys (mini-size)

Hazard:

When using the recalled bath toys, particularly in a bathtub or wading pool, a child can slip and fall or sit onto the hard plastic top fin of the shark, posing risks of impalement, lacerations and punctures.

Remedy:

Refund

Recall Date:

June 22, 2023

Units:

About 7.5 million (6.5 million Baby Shark bath toys and 1 million Mini Baby Shark bath toys)

Consumer Contact

Zuru toll-free at 833-820-0839 from 8 a.m. to 7 p.m. ET Monday through Friday or online at <https://www.recallrtr.com/bathshark> or www.Zurutoys.com and click on “Recalls” at the top of the page for more information.

Recall Details

Description:

This recall involves both full-size Robo Alive Junior Baby Shark Sing & Swim bath toys and Mini Baby Shark Swimming bath toys. The recalled full-size Baby Shark bath toys sing and swim when placed in water. They have a hard plastic top fin with three grooves on one side, measure about 7-inches from nose to tail and were sold in three colors: yellow, pink and blue. They were sold individually and in packs of three. The recalled full-size bath toys have tracking label information on the bottom, including raised lettering that states model number “#25282” and a date code beginning with the letters “DG” followed by “YYYY/MM/DD” in the date range DG20190501 through DG20220619. Only full-size Baby Shark toys with a hard plastic top fin are included in this recall.

The recalled Mini Baby Shark bath toys swim when placed in water but do not sing. They have a hard plastic top fin, measure about 4-inches from nose to tail and were sold in three colors: yellow, pink and blue. They were sold individually, in packs of two or three, and as part of a Baby Shark Music Water Park playset. The recalled mini-size bath toys have tracking label information on the bottom, including raised lettering that states model numbers “#7163,” “#7175,” “#7166,” or “#25291” and a date code beginning with the letters “DG” followed by “YYYY/MM/DD” in the date range DG2020615 through DG2023525.

Remedy:

Consumers should immediately stop using the recalled bath toys and contact Zuru for a full refund of \$14 for each full-size bath toy or \$6 for each mini-size bath toy, in the form of a prepaid virtual Mastercard. Consumers should disable the tail fin (by cutting it on the full-size bath toy or by bending it on the mini-size bath toy), mark the body of the shark bath toy with the word “recalled” and the unique code provided during registration for the recall, then upload a photo of the product, showing it is disabled and marked, at <https://www.recallrtr.com/bathshark>. Upon receipt of the photo, Zuru will issue a refund to purchasers.

Incidents/Injuries:

Zuru is aware of 12 reports of children falling or sitting onto the recalled full-size Baby Shark bath toy, resulting in impalement injuries, lacerations and puncture wounds, including to children’s genital, anorectal and facial areas. Nine of the incidents required stitches or medical attention. There have been no reported incidents or injuries involving the Mini Baby Shark bath toys.

Sold At:

Walmart, CVS Pharmacy, Dollar General Corp., Family Dollar Services, HEB Grocery Company, Meijer, Target, TJX Companies, Ross, and Walgreens stores nationwide and online at www.walmart.com, www.target.com, www.amazon.com and other websites. The full-size Baby Shark bath toys were sold from May 2019 through March 2023 for between \$13 and \$15. The Mini Baby Shark bath toys were sold individually and in multi-unit packs from July 2020 through June 2023 for between \$6 and \$20.

Importer(s):

Zuru LLC, of El Segundo, California

Manufactured In:

China

Recall number:

23-229

Note: Individual Commissioners may have statements related to this topic. Please visit www.cpsc.gov/commissioners to search for statements related to this or other topics.