Deli Platter Order Form

Wellsley Farms® Sandwich Ring
Serves 12 – 15
$27.99

Dietz & Watson® Sandwich Ring
Serves 12 – 15
$37.99

Wellsley Farms Mini Croissant Sandwich Platter
Serves 10 – 15
$29.99

3-Foot Italian Hero Sub
Serves 10 – 12
$26.99

3-Foot American Hero Sub
Serves 10 – 12
$26.99

Wellsley Farms Entertainment Platter
Serves 20 – 23
$59.99

Dietz & Watson Entertainment Platter
Serves 20 – 23
$49.99

Wellsley Farms Lighter Fare Platter
Serves 20 – 25
$39.99

Italian Meat and Cheese Platter
Serves 20 – 25
$34.99

Special Instructions

Made fresh to order. Please allow 24 hours for pick up. Need it sooner than 24 hours? See a BJ’s Team Member for assistance. Special orders available upon request. Additional charge may apply for substitutions. Ask for details in-Club.

Wellsley Farms® 12-Pack Cupcakes — Gold Cake or Chocolate Cake with White Frosting
Prices vary

10” Round Cake (Serves 18 – 24) Marble Cake, Buttercream Filling with Buttercream Icing
$15.99

Two-Tiered Gold Cake (Serves 36 – 48) — Buttercream Filling with Buttercream Icing
$29.99

¼ Sheet Cake (Serves 12 – 16) — Gold Cake, Vanilla Mousse Filling with Buttercream Icing
$16.99

¾ Sheet Cake (Serves 12 – 16) — Gold Cake, Vanilla Mousse Filling with Non-Dairy Whipped Topping
$16.99

¾ Sheet Cake (Serves 20 – 30) — Marble Cake, Chocolate Mousse Filling with Non-Dairy Whipped Topping
$23.99

½ Sheet Cake (Serves 20 – 30) — Marble Cake, Strawberry Mousse Filling with Non-Dairy Whipped Topping
$23.99

½ Sheet Cake (Serves 20 – 30) — ½ Gold Cake & ½ Chocolate Cake with Buttercream Icing (NO FILLING)
$23.99

Full Sheet Cake (Serves 60 – 75) — ½ Gold Cake & ½ Chocolate Cake with Buttercream Icing (NO FILLING)
$39.99

Cake Decorating Options

Choose a Color for Trim and Writing: _____________________________
( ex. blue, green, pink, etc. )

Writing on Cake:

Photo Cake: Supply photo with order form. There is no charge for photo or cake decoration packet.*

Theme Cake # __________________________ Description: __________________________

Decoration Packet # __________________________ Description: __________________________

CAKE DÉCORATING OPTIONS

CUSTOM CAKE ORDER FORM

Wellsley Farms 12-Pack Cupcakes — Gold Cake or Chocolate Cake with White Frosting

Prices vary

10” Round Cake (Serves 18 – 24) Marble Cake, Buttercream Filling with Buttercream Icing
$15.99

Two-Tiered Gold Cake (Serves 36 – 48) — Buttercream Filling with Buttercream Icing
$29.99

¼ Sheet Cake (Serves 12 – 16) — Gold Cake, Vanilla Mousse Filling with Buttercream Icing
$16.99

¾ Sheet Cake (Serves 12 – 16) — Gold Cake, Vanilla Mousse Filling with Non-Dairy Whipped Topping
$16.99

¾ Sheet Cake (Serves 20 – 30) — Marble Cake, Chocolate Mousse Filling with Non-Dairy Whipped Topping
$23.99

½ Sheet Cake (Serves 20 – 30) — Marble Cake, Strawberry Mousse Filling with Non-Dairy Whipped Topping
$23.99

½ Sheet Cake (Serves 20 – 30) — ½ Gold Cake & ½ Chocolate Cake with Buttercream Icing (NO FILLING)
$23.99

Full Sheet Cake (Serves 60 – 75) — ½ Gold Cake & ½ Chocolate Cake with Buttercream Icing (NO FILLING)
$39.99

*We recommend photo cakes be consumed on day of pick-up to retain image quality. Please select photos with crisp images for best results. Photos must be supplied with order form. Minimum size 8” x 11” (most images can be scaled up or down from original size; ask Bakery Team Member for details). No 3D or senior photos accepted — BJ’s cannot duplicate copyrighted photos, trademarked logos or magazine images. All cake decoration packets are subject to availability. Please confirm with a Bakery Team Member that your selected decoration packet is currently available.

Member Information

Name: __________________________ Phone: ________________________
Pickup Date: ______________________ Day: ______________________
Pickup Time: AM/PM ______________________

Availability, selection and pricing may vary by Club or BJs.com. Items available only while supplies last. Prices are subject to change at any time. State and local laws may require sales tax to be charged on BJ’s pre-discounted price if the product is subject to sales tax. While BJ’s tries to ensure that listed prices are accurate, we are not responsible for typographical or printing errors. Product names and other trademarks are the property of the respective trademark holders.

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Member Information

Name: __________________________ Phone: ________________________
Pickup Date: ______________________ Day: ______________________
Pickup Time: AM/PM ______________________

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This is why guests hang around the appetizer table. Bite-sized morsels of sweet, juicy fruit bursting with flavor. Snap-fresh vegetables, crisp, ripe and perfect with dip or cheese. All ready to serve — no cutting or cleanup required.

Fresh-Cut Fruit Tray, 45 oz.
Premium cut-fruit assortment with fresh Pineapple, Cantaloupe, Honeydew, Grapes and Watermelon.
Available now in our Fresh Produce Aisle.

Seasonal Fruit Bowl, 32 oz.
Premium fruit salad bowl with cut Kiwi, Pineapple, Mangos, Cantaloupe, Honeydew, Grapes and Apples*
Available now in our Fresh Produce Aisle.

Fresh Vegetable Platter, 32 oz.
Classic crudité platter with Broccoli, Baby Carrots, Celery, Grape Tomatoes and 3 oz. of Ranch Dip*
Available now in our Fresh Produce Aisle.

Fresh Vegetable Platter, 64 oz.
An assortment of fresh, seasonal vegetables such as Broccoli, Baby Carrots, Snap Peas, Celery, Mini Peppers and 12 oz. of Ranch Dip*
Available now in our Fresh Produce Aisle.

*Note: Due to seasonal nature of fruit and vegetable selections, actual tray may vary from photo.
While you’re handling last-minute details, we’ll be putting together unbelievable sandwiches made with our premium deli meats and cheeses. Order enough, because they’re stacked so high with freshness and flavor everyone will want more!

**3-Foot American Hero Sub**
Serves 10 – 12
Wellsley Farms Roast Beef, Cooked Ham, Wellsley Farms Oven-Roasted Turkey, Land O’Lakes® American Cheese, shredded Iceburg Lettuce and sliced Tomato.
See order form for options and pricing.

**3-Foot Italian Hero Sub**
Serves 10 – 12
Sliced Pepperoni, Capicola, Mortadella, Genoa Salami, Cooked Ham, Provolone Cheese, shredded Iceburg Lettuce and sliced Tomato.
See order form for options and pricing.

**Wellsley Farms® or Dietz & Watson® Sandwich Ring**
Serves 12 – 15
Wellsley Farms Deluxe Sandwich Ring with Honey Ham, Smoked Turkey Breast and Swiss Cheese. Dietz & Watson Sandwich Ring with Dietz & Watson Virginia Baked Ham, Black Forest Turkey and Colby Jack Cheese. Both include sliced Tomatoes and Lettuce.
See order form for options and pricing.

**Wellsley Farms® Mini Croissant Sandwich Platter**
Serves 10 – 15
Contains 30 Mini Sandwiches. Wellsley Farms Roast Beef, Oven-Roasted Turkey and Honey Ham.
See order form for options and pricing.

Superior sandwiches.
Delicious, fresh deli platters.

Deli favorites rise to the level of delicacy in our delicious platters, featuring premium meats and cheeses cut to order. With a wide variety to choose from, they're an easy, convenient and affordable way to give your guests the very best.

Wellsley Farms® Entertainer Platter
Serves 20 – 25
Wellsley Farms Honey Ham, Roast Beef, Oven-Roasted Turkey Breast, Oven-Roasted Chicken Breast, Provolone Cheese and Land O'Lakes® American Cheese.
See order form for options and pricing.

Dietz & Watson® Entertainer Platter
Serves 20 – 25
London Broil Roast Beef, Homestyle Turkey, Maple and Honey Turkey, Virginia Ham and Land O'Lakes® American Cheese.
See order form for options and pricing.

Italian Meat and Cheese Platter
Serves 20 – 25
Genoa Salami, Sliced Pepperoni, Capicola, Domestic Prosciutto, Mortadella and Wellsley Farms Provolone Cheese.
See order form for options and pricing.

Lighter Fare Platter
Serves 20 – 25
Wellsley Farms Oven-Roasted Reduced Sodium Turkey, Smoked Turkey Breast, Oven-Roasted Chicken, Cooked Ham, Lacey Swiss Cheese and Land O'Lakes 2% American Cheese.
See order form for options and pricing.

Made to order. Please allow 24 hours. Substitutions available on all fresh deli selections. Additional charges apply.
Whether it’s the Big Game, the Big Birthday or “Just Because,” you can’t go wrong with ready-to-serve trays of everybody’s favorites. We’re talking just-right bites of your favorite cheeses. Wings, red-hot with cooling blue cheese or ranch. And extra-large shrimp so sweet and fresh-tasting, your guests will feel like celebrities.

It doesn’t take a lot of time (or a lot of money) to host an unforgettable event. In fact, you can get everything you see here for under a hundred dollars. Order a Wellsley Farms Sandwich Ring and a personalized Wellsley Farms 10” round cake the day before. Then, when you pick up your order, find everything else you need for the celebration at a really good price.

For easier entertaining (and quicker cleanup), don’t forget quality party supplies from Berkley Jensen. Find them in our Paper Goods Aisle.
Caterer-style appetizers.

Any occasion feels upscale when you’re serving one of our many premium, frozen appetizers. Handmade in small batches from superior ingredients, they offer caterer quality at BJ’s Everyday Low Prices. See more delicious options in our Freezer Aisle.

**Wellsley Farms**

**Spanakopita, 44 ct.**
Spinach and feta cheese wrapped in layers of flaky fillo dough. An authentic Greek-style appetizer made from a treasured family recipe.
Available for pickup in our Freezer Aisle.

**Artisan Appetizers Collection, 36 ct.**

Artisan hors d’oeuvres in a delicate puff pastry tart crust with assorted upscale fillings. Pure sophistication!
Available for pickup in our Freezer Aisle.

**Mini Crab Cakes, 24 ct.**
Tender, Mayland-style crab cakes handmade from premium lump crab meat, fresh vegetables and the finest seasonings.
Available for pickup in our Freezer Aisle.

**Assorted Mini Quiches, 48 ct.**
Bite-size quiches in Spinach & Swiss and Three Cheese. Better get two!
Available for pickup in our Freezer Aisle.

**Bacon-Wrapped Scallops, 18 ct.**
Sustainable premium scallops wrapped in smoky bacon. A classic addition to any upscale event.
Available for pickup in our Freezer Aisle.

**Cocktail Beef Franks, 80 ct.**
America’s favorite appetizer! Savory beef cocktail franks wrapped in flaky puff pastry. Try with gourmet mustards.
Available for pickup in our Freezer Aisle.

**Bacon-Mac & Cheese Bites, 32 ct.**
Crunchy, bite-sized morsels wake up your taste buds with smoky bacon and premium cheeses. An elegant twist on a fun classic.
Available for pickup in our Freezer Aisle.

**Puff Pastry Assortment, 100 ct.**
Light and flaky morsels filled with savory cheeses combined with onion, mushroom, roasted red pepper or spinach. Scrumptious!
Available for pickup in our Freezer Aisle.

**Assorted Mini Quiches, 48 ct.**
Bite-size quiches in Spinach & Swiss and Three Cheese. Better get two!
Available for pickup in our Freezer Aisle.

**Cocktail Beef Franks, 80 ct.**
America’s favorite appetizer! Savory beef cocktail franks wrapped in flaky puff pastry. Try with gourmet mustards.
Available for pickup in our Freezer Aisle.
Everyone loves sweets. So, why not pick up one of our freshly baked Wellsley Farms® pastry or cookie assortment platters today? Because nothing says, “I’m glad you’re here,” like our irresistible Double Chocolate Chunk Cookies.

**Scrumptious sweets.**

Wellsley Farms Cookie Tray
Serves 24 – 36
Premium assortment of 48 freshly baked Wellsley Farms Cookies — Chocolate Chunk, Oatmeal Raisin and White Chocolate Chip.
Available for pickup in our Fresh Bakery Section.

Wellsley Farms Brownie Platter
Serves 24 – 48
Our own decadent brownies in four unforgettable flavors: Chocolate Chocolate Chunk, Blondies, Chocolate Walnut and Chocolate Macaroon. Always a crowd pleaser!
Available for pickup in our Fresh Bakery Section.

Wellsley Farms Mini Pastry Tray
Serves 8 – 12
Available for pickup in our Fresh Bakery Section.

Wellsley Farms Brownie & Cookie Tray
Serves 36 – 48
Something for everyone! Includes a premium assortment of 48 freshly baked Wellsley Farms Cookies — Chocolate Chunk, Oatmeal Raisin and White Chocolate Chip. — PLUS 45 Wellsley Farms Brownie Bites. Rich, chewy and delicious, they’re our most popular treat.
Available for pickup in our Fresh Bakery Section.

Wellsley Farms Breakfast Tray
Serves 30 – 40
Start the day on a sweet note, and serve up a tasteful assortment of our European Mini Danish and Mini Muffins.
Available for pickup in our Fresh Bakery Section.

Wellsley Farms Breakfast Tray
Serves 30 – 40
Start the day on a sweet note, and serve up a tasteful assortment of our European Mini Danish and Mini Muffins.
Available for pickup in our Fresh Bakery Section.
And of course, the cake.

Quality is baked into every Wellsley Farms® cake we make. We use only the finest fresh ingredients — like real butter in our buttercream icing — and offer free custom decoration for cakes you’ll proudly serve at your most special occasions.

Cake Sizes
10” Round (Serves 18 – 24)
Two-Tiered (Serves 38 – 46)
¼ Sheet (Serves 12 – 16)
½ Sheet (Serves 20 – 30)
Full Sheet (Serves 60 – 75)
See order form for pricing.

FREE CUSTOM OPTIONS:

Flavors and Fillings
Our Wellsley Farms cakes are available in three delicious varieties: Gold, Chocolate or Marble. You can also choose from four fabulous fillings: Strawberry Mousse, Chocolate Mousse, Vanilla Mousse and Buttercream Icing.

Frostings
Choose Non-Dairy Whipped Topping or Buttercream Icing.

Photo Cakes
Give us a picture and we’ll make you a one-of-a-kind edible topping for your cake.

Theme Cakes
Check out our latest theme cakes at the Perfect Party Center in-Club.

Two-Tiered Cakes
Take your celebration to the next level with a custom-themed tiered cake.

Decoration Packets
Top off your cake in style with whimsical décor options, featuring 3D plastic figurines.

Custom cakes made to order. Please allow 24 hours. No additional charge for flavor, filling and frosting options; Photo Cakes; Theme-Cake Kits; and Decoration Packets.