





You demand the highest quality, variety and value. So do we. With fresh produce, premium baked goods, upscale frozen foods and deli favorites — at savings supermarkets just can't match — there's something for every guest and every occasion.





FOR EVERY GATHERING





Fresh-picked perfection.

This is why guests hang around the appetizer table. Bite-sized morsels of sweet, juicy fruit bursting with flavor. Snap-fresh vegetables, crisp, ripe and perfect with dip or cheese. All ready to serve — no cutting or cleanup required.

Fresh-Cut Fruit Tray, 45 oz.

Premium cut-fruit assortment with fresh Pineapple, Cantaloupe, Honeydew, Grapes and Watermelon.

Available now in our Fresh Produce Aisle.





Seasonal Fruit Bowl, 32 oz.

Premium fruit salad bowl with cut Kiwi, Pineapple, Mangos, Cantaloupe, Honeydew, Grapes and Apples.*

Available now in our Fresh Produce Aisle.

Fresh Wegetable Platter, 32 oz.

Classic crudité platter with Broccoli, Baby Carrots, Celery, Grape Tomatoes and 3 oz. of Ranch Dip.* Available now in our Fresh Produce Aisle.





Fresh Vegetable Platter, 64 oz.

An assortment of fresh, seasonal vegetables such as Broccoli, Baby Carrots, Snap Peas, Celery, Mini Peppers and 12 oz. of Ranch Dip.*

Available now in our Fresh Produce Aisle.

Superior sandwiches.

While you're handling last-minute details, we'll be putting together unbelievable sandwiches made with our premium deli meats and cheeses. Order enough, because they're stacked so high with freshness and flavor everyone will want more!



Wellsley Farms[®] or Dietz & Watson[®] Sandwich Ring

Serves 12 – 15

Wellsley Farms Deluxe Sandwich Ring with Honey Ham, Smoked Turkey Breast and Swiss Cheese. Dietz & Watson Sandwich Ring with Dietz & Watson Virginia Baked Ham, Black Forest Turkey and Colby Jack Cheese. Both include sliced Tomatoes and Lettuce.

See order form for options and pricing.

Wellsley Farms Mini Croissant Sandwich Platler

Serves 10 – 15

Contains 30 Mini Sandwiches. Wellsley Farms Roast Beef, Oven-Roasted Turkey and Honey Ham.

See order form for options and pricing.



3-Foot American Hero Sub

Serves 10 – 12

Wellsley Farms Roast Beef, Cooked Ham, Wellsley Farms Oven-Roasted Turkey, Land O'Lakes® American Cheese, shredded Iceburg Lettuce and sliced Tomato.

See order form for options and pricing.



3-Foot Italian Hero Sub

erves 10 – 12

Sliced Pepperoni, Capicola, Mortadella, Genoa Salami, Cooked Ham, Provolone Cheese, shredded Iceburg Lettuce and sliced Tomato.

See order form for options and pricing.



Delicious, fresh deli platters.

Deli favorites rise to the level of delicacy in our delicious platters, featuring premium meats and cheeses cut to order. With a wide variety to choose from, they're an easy, convenient and affordable way to give your guests the very best.



Dietz & Watson® Entertainer Platter

Serves 20 – 25

London Broil Roast Beef, Homestyle Turkey, Maple and Honey Turkey, Virginia Ham and Land O'Lakes® American Cheese.

See order form for options and pricing.



Wellsley Farms Lighter Fare Platter Serves 20 - 25

Wellsley Farms Oven-Roasted Reduced Sodium Turkey, Smoked Turkey Breast, Oven-Roasted Chicken, Cooked Ham, Lacey Swiss Cheese and Land O'Lakes 2% American Cheese.

See order form for options and pricing.



Serves 20 – 25

Genoa Salami, Sliced Pepperoni, Capicola, Domestic Prosciutto, Mortadella and Wellsley Farms Provolone Cheese. See order form for options and pricing.



Wellsley Farms[®] Entertainer Platter

Serves 20 – 25

Wellsley Farms Honey Ham, Roast Beef, Oven-Roasted Turkey Breast, Oven-Roasted Chicken Breast, Provolone Cheese and Land O'Lakes American Cheese.

See order form for options and pricing.



Party favorites.

Whether it's the Big Game, the Big Birthday or "Just Because," you can't go wrong with ready-to-serve trays of everybody's favorites. We're talking just-right bites of your favorite cheeses. Wings, red-hot with cooling blue cheese or ranch. And extra-large shrimp so sweet and fresh-tasting, your guests will feel like celebrities.

Wellsley Farms® Classic Cheese Tray

Serves 18 - 20

Bite-sized cubes of Wisconsin Cheddar,
Pepper Jack and Swiss cheeses. Just add crackers!

Available in our Prepared Food Aisle.





Perdue®
Party Wing Platter

Get a big order of meaty Buffalo and Honey BBQ Wings with plenty of Dipping Sauce. Or choose our Variety Tray to get General Tso's Chicken Bites, too.

Available in our Prepared Food Aisle.

Wellsley Farms
Shrimp Ring Tray
1.5 lbs. or 2.5 lbs.

Plump, sustainably harvested Extra-Large Shrimp with classic Cocktail Sauce. Available in our Freezer Aisle.



Plan a party for 15 in minutes.

(For under \$100!)

It doesn't take a lot of time (or a lot of money) to host an unforgettable event. In fact, you can get everything you see here for under a hundred dollars. Order a Wellsley Farms Sandwich Ring and a personalized Wellsley Farms 10" round cake the day before. Then, when you pick up your order, find everything else you need for the celebration at a really good price.



Stock up on party essentials.



For easier entertaining (and quicker cleanup), don't forget quality party supplies from Berkley Jensen.
Find them in our Paper Goods Aisle.



Caterer-style appetizers.

Any occasion feels upscale when you're serving one of our many premium, frozen appetizers. Handmade in small batches from superior ingredients, they offer caterer quality at BJ's Everyday Low Prices. See more delicious options in our Freezer Aisle.



Wellsley Farms® Spanakapita, 44 ct.

Spinach and feta cheese wrapped in layers of flaky fillo dough. An authentic Greek-style appetizer made from a treasured family recipe.

Available for pickup in our Freezer Aisle.



Tender, Mayland-style crab cakes handmade from premium lump crab meat, fresh vegetables and the finest seasonings. Available for pickup in our Freezer Aisle.





Wellsley Farms

Arlisan Appelizers Collection, 36 ct.

Artisinal hors d'oeuvres in a delicate puff pastry tart crust with assorted upscale fillings. Pure sophistication! Available for pickup in our Freezer Aisle.

Wellsley Farms Bacan Mac & Cheese Bites, 32 ct.

Crunchy, bite-sized morsels wake up your taste buds with smoky bacon and premium cheeses. An elegant twist on a fun classic.

Available for pickup in our Freezer Aisle.





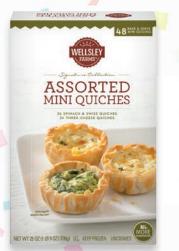
Wellsley Farms Puff Pastry Assortment, 100 ct.

Light and flaky morsels filled with savory cheeses combined with onion, mushroom, roasted red pepper or spinach. Scrumptious! Available for pickup in our Freezer Aisle.



Sustainable premium scallops wrapped in smoky bacon. A classic addition to any upscale event. Available for pickup in our Freezer Aisle.





Wellsley Farms Assorted Mini Quiches, 48 ct.

Bite-size quiches in Spinach & Swiss and Three Cheese. Better get two! Available for pickup in our Freezer Aisle.

Wellsley Farms Cocktail Beef Franks, 80 ct.

America's favorite appetizer! Savory beef cocktail franks wrapped in flaky puff pastry. Try with gourmet mustards. Available for pickup in our Freezer Aisle.



Scrumptious sweets.

Everyone loves sweets. So, why not pick up one of our freshly baked Wellsley Farms® pastry or cookie assortment platters today? Because nothing says, "I'm glad you're here," like our irresistible Double Chocolate Chunk Cookies.

Wellsley Farms Cookie Tray

Premium assortment of 48 freshly baked Wellsley Farms Cookies — Chocolate Chunk, Oatmeal Raisin and White Chocolate Chip.

Available for pickup in our Fresh Bakery Section.





Wellsley Farms Breakfast Tray Serves 30 – 40

Start the day on a sweet note, and serve up a tasteful assortment of our European Mini Danish and Mini Muffins. Available for pickup in our Fresh Bakery Section.



Our own decadent brownies in four unforgettable flavors: Chocolate Chocolate Chunk, Blondies, Chocolate Walnut and Chocolate Macaroon. Always a crowd pleaser! Available for pickup in our Fresh Bakery Section.





Wellsley Farms Brownie & Cookie Tray Serves 36 – 48

Something for everyone! Includes a premium assortment of 48 freshly baked Wellsley Farms Cookies — Chocolate Chunk, Oatmeal Raisin and White Chocolate Chip — PLUS 45 Wellsley Farms Brownie Bites. Rich, chewy and delicious, they're our most popular treat.

Available for pickup in our Fresh Bakery Section.



Wellsley Farms Mini Pastry Tray Serves 8 - 12

A seasonal assortment of 24 French-style miniature pastries. Our Holiday/Winter Mini Pastry Tray features Mini Cream Puffs, Mini Chocolate Mousse Squares, Mini Eclairs and Mini Napoleons. It's bite-sized bliss! Available for pickup in our Fresh Bakery Section.

And of course, the cake.

Quality is baked into every Wellsley Farms® cake we make. We use only the finest fresh ingredients — like real butter in our buttercream icing — and offer free custom decoration for cakes you'll proudly serve at your most special occasions.

Cake Sizes
10" Round (Serves 18 – 24)

Two-Tiered (Serves 38 - 46)

1/4 Sheet (Serves 12 - 16)

1/2 Sheet (Serves 20 - 30)

Full Sheet (Serves 60 – 75)

See order form for pricing.

FREE CUSTOM OPTIONS:

Flavors and Fillings

Our Wellsley Farms cakes are available in three delicious varieties: Gold, Chocolate or Marble. You can also choose from four fabulous fillings: Strawberry Mousse, Chocolate Mousse, Vanilla Mousse and Buttercream Icing.

Frostings

Choose Non-Dairy Whipped Topping or Buttercream Icing.

Photo Cakes

Give us a picture and we'll make you a one-of-a-kind edible topping for your cake.

Theme Cakes

Check out our latest theme cakes at the Perfect Party Center in-Club.

Two-Tiered Cakes

Take your celebration to the next level with a custom-themed tiered cake.

Decoration Packets

Top off your cake in style with whimsical décor options, featuring 3D plastic figurines.







