eat, drink, 
cheers, enjoy.

THE ART OF HOSTING.
we’ll help you gather in style.

Whether you’re congratulating, cheering on or honoring loved ones, BJ’s has what you need to plan the affair of the season. Fresh, ready-to-go and stress-free options to host your best, without the mess.

04 the art of hosting.
Ready to celebrate with loved ones? We’ll help you throw an unforgettable get-together.

06 savory starters.
Killer apps to keep you out of the kitchen and laughing over the drink table.

08 classic cravings.
Veggie platters, croissants, Italian meats and more keep your guests happy and well fed.

10 best big hits.
3-Foot Italian Hero Sub, anyone? These BJ’s faves are ready to go, whenever you are.

12 flavors that dance.
Premium options, like spiral ham or rack of lamb, give your affair the glam it deserves.

14 pass the cake.
Whether you’re on team vanilla or chocolate, we’ve got dessert covered. Take your pick.

18 treats & sweets.
After-dinner refreshments, on us. Melt-in-your-mouth goodies make your guests go “wow.”

20 perfect pairings.
Set the table, grab your beverages and answer the door — it’s time to gather.

MAKE YOUR OWN BOARD
IT’S EASY, FUN AND SIMPLE.
Mix, match and build a charcuterie board that’s a feast for the eyes.
1. Choose platters/bowls in varying size
2. Add garnishes, herbs, nuts, fruits
3. Choose your signature proteins
4. Pick out your crackers & cheeses
5. Assemble to your heart’s delight

ENJOY | CONTENTS

FAN FAVES
MAKE YOUR OWN BOARD
THE ART OF HOSTING
the art of hosting.
OUR TOP TIPS AND TRICKS.

From planning who’s invited to choosing the menu, BJ’s has all of your needs covered. Whether it’s simply casual or sophisticated, a fun atmosphere is key (and we’re here to help you knock it out of the park).

TOP 8 QUESTIONS TO HELP YOU PLAN PERFECTLY.

1. WHAT’S THE OCCASION?
Make your special event, celebration or milestone unforgettable. Let your host skills shine.

2. WHAT’S THE FEEL / THEME?
Having a certain theme in mind will help dictate decor and tableware. Think laid-back, festive or elegant.

3. WHEN AND WHERE?
Consider an indoor or outdoor setting, season-depending. How intimate your gathering is will also be a factor.

4. WHO’S ON THE GUEST LIST?
Be sure to account for certain allergy and diet restrictions, or health-conscious eaters.

5. WHAT’S MY BUDGET?
Plan ahead for spend on food, drinks and decor (faster prep and no surprises).

6. WHERE WILL I SERVE?
Account for easy flow of traffic, with access to serving stations, or trash and recycling locations.

7. WHAT’S ON MY MENU?
Choose from family style, buffet, or finger foods and appetizers, to make event day stress-free.

8. WHAT’S MY DRINK SELECTION?
The guest list dictates alcoholic, non-alcoholic or family-friendly options. Consider mixers, ice and other items.

CHIC “GRAZING” APPETIZER NIGHT
JUST BECAUSE | 10 GUESTS | 5 – 6 CHOICES
8 – 12 APPETIZER QUANTITY PER PERSON

Mingle and sample tasty, bite-size options, for a gathering of those near and dear. Bacon wrapped scallops and goat cheese bites offer lighter and savory fare.

Veggies, fruits and cheeses provide more per pound, if your guest list grows. Don’t forget the small plates and cocktail napkins, for easy socializing (wine glass included).

FESTIVE & FUN HOLIDAY BASH
JULY 4TH | 10 GUESTS | 5 – 6 CHOICES

Whether it’s game day or holiday season, you and your loved ones can kick back with favorite gathering options. Generous deli platters come pre-assembled, while fruit/veggie trays and wings provide easy snacking.

If you’re hosting a swankier affair, start off with shrimp cocktail, premium cheese trays and charcuterie. Offer liquor and wine options, enjoy a decadent roast, and serve cupcakes as a sweet treat.

SURPRISE BIRTHDAY BARBECUE
MILESTONE | 10 GUESTS | 5 – 6 CHOICES

Father’s Day, birthday or graduation, throw the ultimate surprise for someone you love. Our top entertainment platters do all the prep, so guests have their choice of veggie and protein options.

Custom cakes for a themed celebration add the perfect touch. From a magical unicorn party to an elegant shower, the options are endless. Not a cake lover? Cookie platters and fruit trays are here to save the day.
savory starters.
NOSH, MINGLE AND SET THE MOOD.

You can’t go wrong if it’s bite-size. Our apps and snacks are ready when you are. Sink your teeth into our premium cheeses, grab some BBQ wings, or snack on succulent shrimp to get the party started.

CLASSIC CHEESE TRAY
Wellsley Farms® | Serves 18 – 20
Bite-size cubes of Wisconsin Cheddar, Pepper Jack and Colby Jack cheeses. Just add crackers.
Available in our Specialty Cheese Kiosk.

PARTY WING PLATTER
Wellsley Farms® | Serves 8 – 10
Get a big order of meaty Buffalo and Honey BBQ Wings with plenty of Ranch Dipping Sauce.
Available in our Prepared Food Aisle.

Create your own charcuterie board with our perfect pairings.
Visit our Specialty Cheese Kiosk for a selection of high-quality cheeses, at prices you can afford. From Goat Cheese to Gouda, choose from Wellsley Farms® favorites and other premium brands. Jarred pantry goods are ready for you to impress last minute.

Try out some of our easy-to-assemble fan fave Wellsley Farms® Charcuterie products to kick your affair up a notch! Options include: Pitted Kalamata Olives, 35.27 oz. | Entertainment Crackers, 4pk./31 oz. | Spanish Stuffed Manzanilla Olives, 33 oz. | Marinated Mushrooms, 30.4 oz. | Sun Dried Tomatoes, 32 oz. | Organic Goat Cheese, 11 oz. | Smoked Gouda, 16 oz. | Artichoke Hearts, 22.5 oz. | 3-Year Aged Cheddar, 16oz.

CLASSY, EASY, OVEN-READY.
These delicious favorites give your gathering an upscale touch, without hours of prep.


Waste no time kicking things off with juicy, extra-large shrimp, available in two sizes. Our cocktail sauce and a serving platter is included. Add a sprinkle of garnish, and you’re table-ready.
classic cravings.
READY-TO-GO FAVORITES.

These fresh, made-to-order platters at BJ’s Everyday Low Prices will delight. Honey Turkey, Provolone or Genoa Salami will go fast. Garnish for extra pizzazz. Stop by our bakery to grab some rolls, guest-approved.

SIGNATURE PLATTER
Dietz & Watson® | Serves 20 – 25**
Homestyle Turkey, Virginia Ham, Maple and Honey Turkey, London Broil Roast Beef and Land O’Lakes® American Cheese.* 
Available by Pre-Order.

ENTERTAINER PLATTER
Wellsley Farms® | Serves 20 – 25**
Honey Ham, Oven-Roasted Chicken, Roast Beef, Oven-Roasted Turkey, Provolone Cheese and Land O’Lakes American Cheese.* 
Available by Pre-Order.

LIGHTER FARE PLATTER
Wellsley Farms® | Serves 20 – 25**
Oven-Roasted Reduced Sodium Turkey, Oven-Roasted Chicken, Smoked Turkey Breast, Cooked Ham, Lacey Swiss Cheese and Land O’Lakes 2% American Cheese.* 
Available by Pre-Order.

MINI CROISSANT PLATTER
Wellsley Farms® | Serves 10 – 15**
Contains 30 Mini Sandwiches
Honey Ham, Roast Beef and Oven-Roasted Turkey.*
Available by Pre-Order.

ITALIAN MEAT & CHEESE PLATTER
Citterio® | Serves 20 – 25**
Genoa Salami, Sliced Pepperoni, Domestic Prosciutto, Capicola, Mortadella and Provolone Cheese.* 
Available by Pre-Order.

FRESH FRESH FRUIT TRAY
Del Monte® | 45 oz. | Serves 9 – 11**
Premium cut-fruit assortment with fresh Pineapple, Cantaloupe, Honeydew, Grapes and Watermelon. 
Available in our Fresh Produce Aisle.
Note: Due to seasonal nature of fruit and vegetable selections, actual tray may vary from photo.

FRESH VEGETABLE TRAY
Del Monte® | 32 oz. | Serves 7 – 9**
Classic crudité platter with Broccoli, Baby Carrots, Celery, Grape Tomatoes and 3 oz. of Ranch Dip.
Available in our Fresh Produce Aisle.
Note: Due to seasonal nature of fruit and vegetable selections, actual tray may vary from photo.

Visit BJs.com to order.

*Made to order. Substitutions available on all fresh deli selections. Additional charges apply.
**Platter sizes may vary. Check with your local Club for sizes and pricing.
best big hits.
MAKE THESE THE MAIN EVENT.

Deli Subs stacked high with crisp veggies and premium meats. Fresh-made meals your guests will love. We feed your loved ones and pile your table with food favorites, so cleanup’s a breeze.

**DELUXE SANDWICH RING**
Wellsley Farms® OR Dietz & Watson®
Serves 12 – 15
Sliced Pepperoni, Capicola, Mortadella, Genoa Salami, Cooked Ham, Provolone Cheese, sliced Tomato and shredded Iceberg Lettuce.
Available by Pre-Order. Also available in Italian.

**3-FOOT ITALIAN HERO SUB**
Serves 10 – 12
Sliced Pepperoni, Capicola, Mortadella, Genoa Salami, Cooked Ham, Provolone Cheese, sliced Tomato and shredded Iceberg Lettuce.
Also available in American.

**BIGGEST HITS**

**BONELESS CHICKEN PLATTER**
Wellsley Farms® | Serves 8 – 10
Satisfy your guests with our delicious mix of Barbecue or Buffalo Bites, featuring tender, sizzling chicken.
Available by Pre-Order.

**FAN FAVES**

**DELI SUBS**

Fresh-made, no fuss.

Serve your guests the foods they love — and take all the credit, adding a touch of garnish. Quality Chicken Parm, Meatballs and Wings are perfect for munching, talking and hanging.

Check out our tasty Wellsley Farms® Fresh Made Meals to take your affair to the next level. Selections include: Barbecue Wings Tray | Meatballs Tray | Chicken Alfredo with Pasta Tray | Chicken Parmesan with Pasta Tray | Hot Wings Tray

Dipping sauce brings out all of your favorite flavors, for this savory app everyone is sure to love. Rest assured, guests won’t leave hungry.
flavors that dance.
CUSTOM VARIETIES MADE SIMPLE.

Ready to take your perfect holiday spread up a notch? Our FREE butcher services cut, shape and tie a variety of premium meats. With fresh choices available in multiple sizes, select from Pork Rack Crown Roast, succulent Boneless Rib Eye Roast and more.

PREMIUM MEATS, PREMIUM SERVICES.
BJ's does it all for FREE.

Coming together around perfectly selected dishes is where the laughter happens. A delicious rack of lamb or fresh roast adds a final pop. Make your gathering a big hit, with your choice of high-quality butcher services at BJ's.

Look for our fresh prepared sides in-Club.
From mashed potatoes to gravy, we’re serving up your favorites to make mealtime special.

BONELESS RIB EYE ROAST
Wellsley Farms®
Planning tip: About 1/2 lb. per person. For 4 – 6 people, try 6 lbs.
Available in our Fresh Meat Aisle.

RED SPIRAL HAM
Smithfield® | With glaze
Planning tip: About 1/2 lb. per person. For 8 – 10 people, try 11 – 12 lbs.
Available in our Fresh Meat Aisle.

AUSTRALIAN LAMB RACK
Wellsley Farms® | Frenched
Planning tip: About 1/2 rack per person. For 2 – 4 people, try 2 – 3 racks.
Available in our Fresh Meat Aisle.

FROZEN TURKEY
Butterball®
Planning tip: About 1.5 lbs. per person. For 6 – 8 people, try 12 lbs.
Available in our Freezer Aisle.

SIRLOIN STRIP ROAST
Wellsley Farms®
Planning tip: About 1/2 lb. per person. For 4 – 6 people, try 6 lbs.
Available in our Fresh Meat Aisle.

PORK RACK CROWN ROAST
Wellsley Farms®
Planning tip: About 1/2 lb. per person. For 8 – 10 people, try 9 – 10 lbs.
Available in our Fresh Meat Aisle.

Please note size and portions are approximate. It’s important to consider if your guests have larger appetites, or if you prefer leftovers for additional meals.

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pass the cake.
SAVE ROOM FOR DESSERT.

With decadent flavors and layers of deliciousness, even the most strong-willed guest can’t resist. BJ’s has an amazing assortment of customized cakes for all celebrations (and taste buds).* Our complimentary decorating services add the perfect personal touch. See bakery order form for custom options. Your guests will thank you.

*Range of sizes and options available seasonally. Check your local Club for sizes and pricing.
let them eat cake.
WE ALL NEED A TREAT.

From Raspberry Cream Cheese to Tiramisu Cake and everything in between, make every day a celebration. Nothing’s better than our real buttercream icing. Cakes are ready for pickup, in our fresh bakery.*

**CARROT CAKE**
Wellsley Farms® | 8"
Made with moist cake layers, cinnamon cream cheese icing, coconut and walnuts, this Carrot Cake is a sweet, delectable dessert for any occasion that tastes just like homemade. **Available in our Fresh Bakery Section.**

**RED VELVET CAKE**
Wellsley Farms® | 8"*
Our Red Velvet Cake is a classic and perfect dessert for any dinner party. Made with real cream cheese frosting. **Available in our Fresh Bakery Section.**

**TIRAMISU CAKE**
Wellsley Farms® | 7"*
Our Tiramisu Cake is hand-assembled and made with the finest ingredients. Featuring alternating layers of sponge cake soaked in espresso coffee and a creamy mascarpone mousse. Finished off with a dusting of cocoa powder and a ladyfinger border. **Available in our Fresh Bakery Section.**

**RASPBERRY CREAM CHEESE**
Wellsley Farms® | 9"*
Three layers of moist white cake filled with two layers of sweet raspberry buttercream. Smooth and creamy cream cheese icing is balanced with subtle hints of vanilla and elegantly garnished with white chocolate curls. **Available in our Fresh Bakery Section.**

**CHOCOLATE TRUFFLE BOMB**
Wellsley Farms® | 7"*
Our hand-assembled Truffle Bomb Cake is made with moist chocolate cake and layered with silky chocolate cream and chocolate mousse, then fully enrobed in a dark chocolate ganache. **Available in our Fresh Bakery Section.**

**3 LAYER CHOCOLATE CAKE**
Wellsley Farms® | 8*
Our delicious 3 Layer Chocolate Cake is a great addition to any dinner party or family gathering. Made with premium chocolate frosting and chocolate chips. **Available in our Fresh Bakery Section.**

**COOKIES AND CREAM CAKE**
Wellsley Farms® | 9*
Indulge in the sweet, delectable taste of our Cookies and Cream Cake. This cake features a rich combination of chocolate cookie crumble cake and cream frosting, making it the dessert highlight of any affair or special occasion. **Available in our Fresh Bakery Section.**

**14 FLAVOR CHEESECAKE**
Wellsley Farms® | 10*
Why have to choose from just one cheesecake flavor when you can choose from our 14 Flavor Cheesecake sampler? Enjoy the rich, delicate taste of creamy cheesecake in flavors as varied as blueberry swirl, chocolate, caramel apple and raspberry white chocolate. **Available in our Fresh Bakery Section.**

*Cake sizes and selections vary by Club and season. Check your local Club for pricing.
treats & sweets.
CRAVE-WORTHY GOODIES, ZERO FUSS.

Gooey, freshly baked Wellsley Farms® pastries or desserts are the talk of the town. From brownies to divine cookie platters, no one’s leaving without a bite. Large and small platter sizes available for all your needs.
perfect pairings.

BRING IT ALL TOGETHER.

Just a few finishing touches and you’re set. Choose from crisp, refreshing sips that pair nicely with your menu. Arrange decor and get out the wine glasses. Elevate your space with quality paper goods, and stock up on Berkley Jensen® last-minute essentials.

Pop the bubbly or grab something smoother, for festive refreshments.

Wellsley Farms® offers everything from coffee to Prosecco, so guests can enjoy a variety of beverages or craft the perfect cocktail. For family friendly options, little guests can sip on Organic Lemonade, Honeycrisp Apple Juice and more.

Make your gathering a dish-free zone.

For easier entertaining (and quicker cleanup), allow Berkley Jensen® to supply you with your paperware and cutlery needs. Save yourself the hassle and find them in our Paper Goods Aisle.


Hats off, you made it. The table has been set, the food arranged, the mood is perfect and the wine is flowing. It’s time to enjoy your guests and relax, because what’s a gathering without a little fun?

Visit BJs.com to download order forms, or see a BJ’s Team Member in-Club for assistance. Pick up forms in-Club at Deli or Bakery counters. Please allow 24 hours for pickup. Need it sooner than 24 hours? Ask in-Club. Additional charges may apply for substitutions, ask for details.

Notes:
eat, drink, cheers, enjoy.

THE ART OF HOSTING.